

Investor Day

February 20, 2014

Group Finance

Emmanuel Babeau

Deputy CEO, Finance & Legal



Disclaimer

All forward-looking statements are Schneider Electric management's present expectations of future events and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. For a detailed description of these factors and uncertainties, please refer to the section "Risk Factors" in our Annual Reference Document (which is available on www.schneider-electric.com). Schneider Electric undertakes no obligation to publicly update or revise any of these forward-looking statements.

This presentation includes information pertaining to the our markets and our competitive positions therein. Such information is based on market data and our actual revenues in those markets for the relevant periods. We obtained this market information from various third party sources (industry publications, surveys and forecasts) and our own internal estimates. We have not independently verified these third party sources and cannot guarantee their accuracy or completeness and our internal surveys and estimates have not been verified by independent experts or other independent sources.



Our business model lies on strong fundamentals

Market structure

**Multiple accesses
to markets**

Pricing power

Cost structure

Flexible & resilient

Cost competitive

Low capital intensity

Diversified end markets & balanced geographies

Unique positioning

**Profitable growth
Strong and sustainable cash generation**

We are a company with strong growth drivers

Across the cycle
organic growth drivers

Urbanization

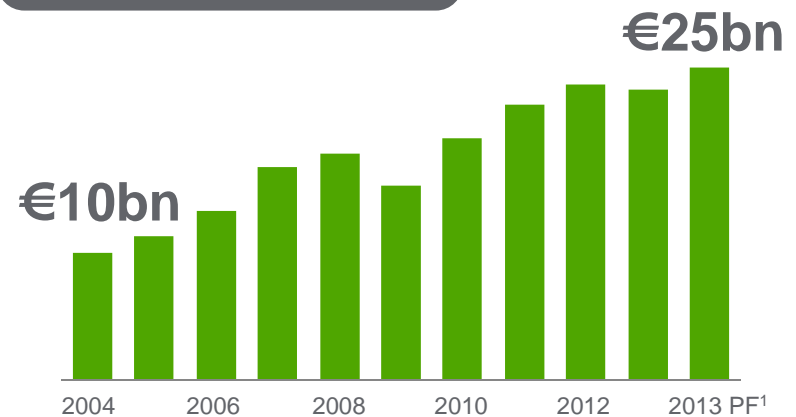
Industrialization

Digitization

World GDP + 3 points

Reference is world real GDP growth at market FX

Targeting growth in 2014



**Organic growth in 2014:
targeting low single digit
growth**

Strong demand trends support our growth profile

¹ Proforma including Invensys last 12 months revenue to September 2013

We will leverage our past investments and focus on efficiency to generate profitable growth

**Industrial
productivity**

Purchasing efficiency, low cost footprint,
lean manufacturing, fixed cost leverage

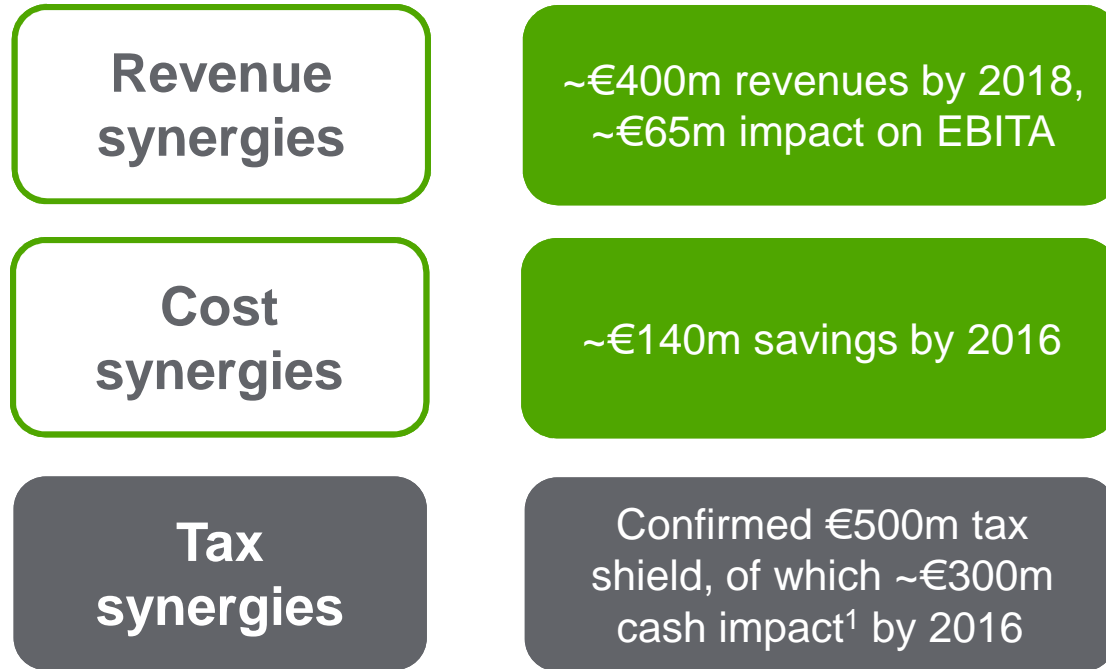
**SG&A
leverage**

Focus on delivering returns on past investments:
services, new economies, new activities

**R&D
efficiency**

Deliver more with less, through common platforms,
faster time to market, optimized footprint

Our performance will also be supported by synergies, in particular with Invensys

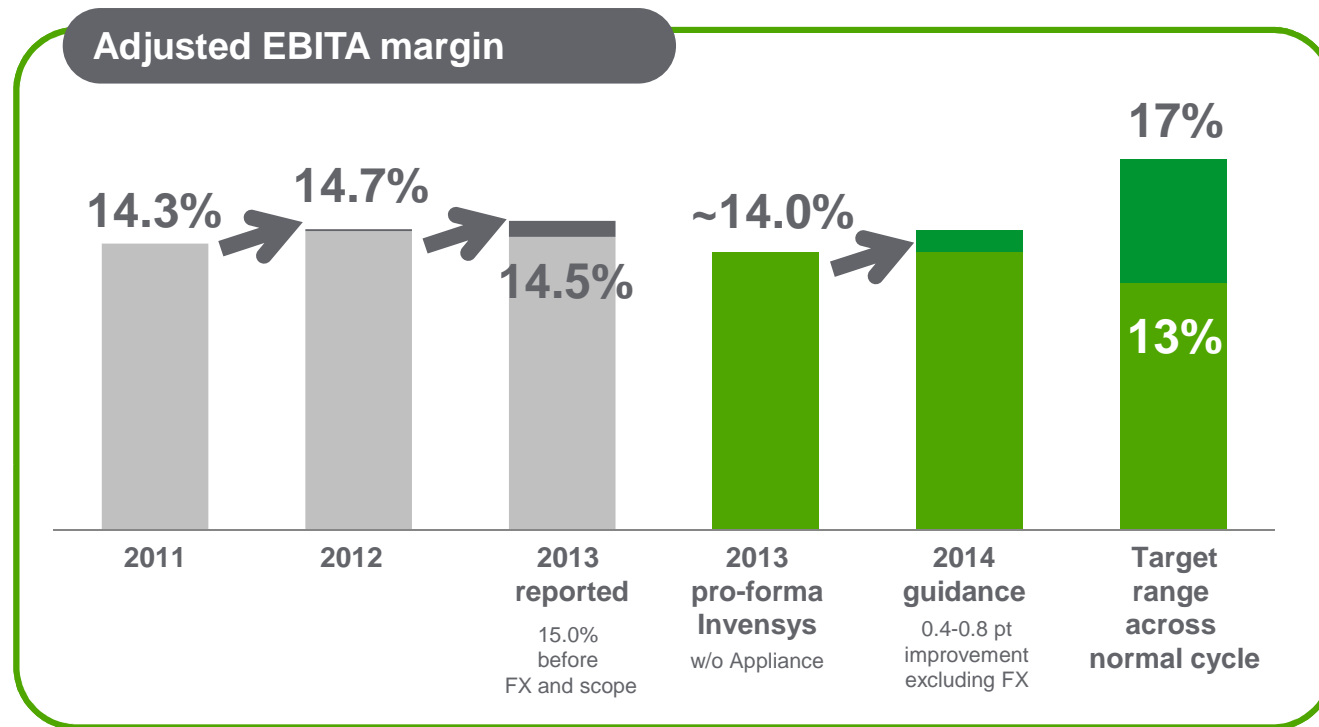


Invensys to be high-single digit accretive on cash EPS² in 2014

¹ Phasing and P&L impact to be confirmed later this year

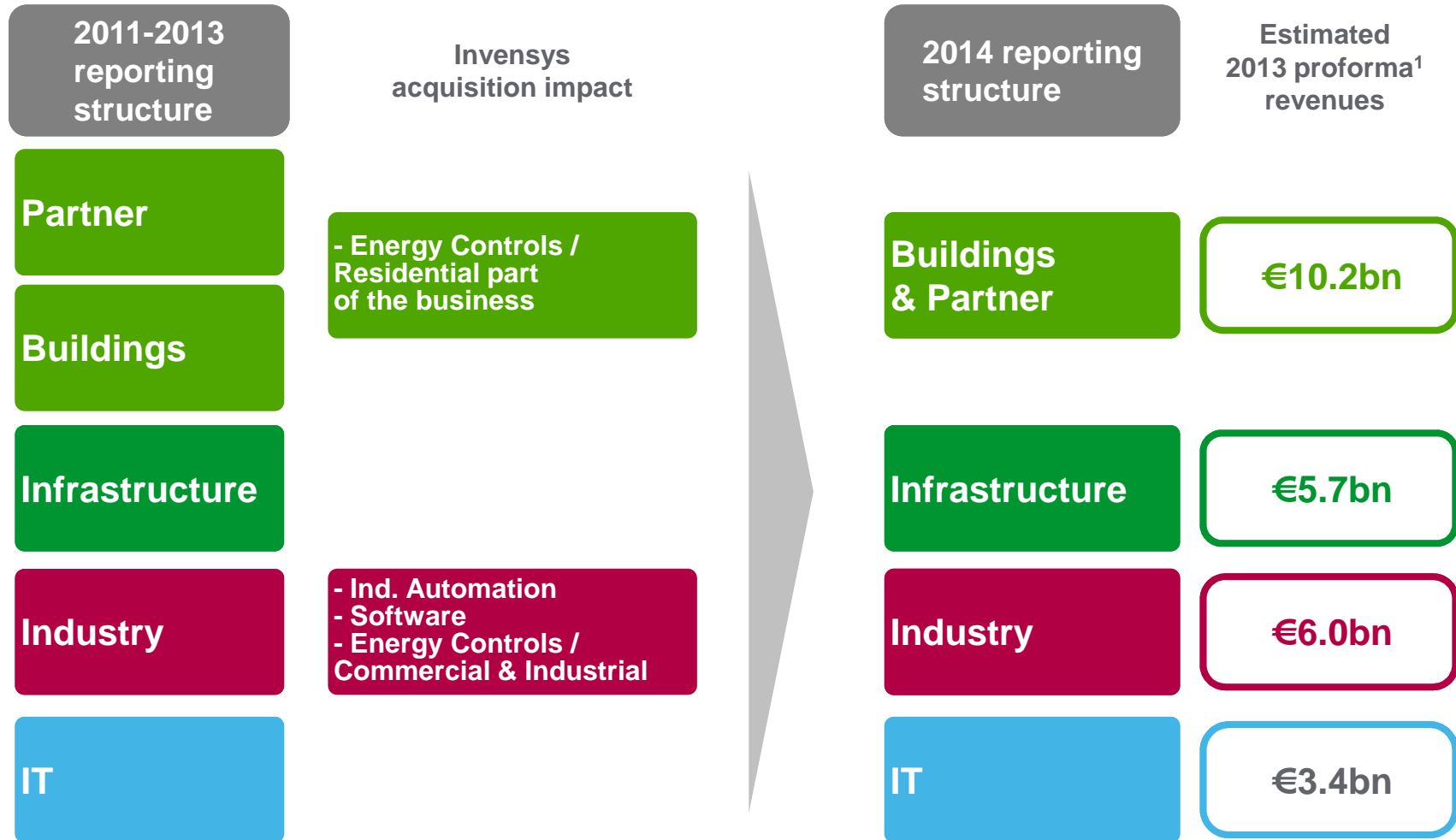
² EPS excluding Acquisition costs of €60m, Integration costs of ~€150m over 2014-2015 and Amortization of purchase price accounting intangibles

We will continue to generate organic improvement of our margins



We confirm our 13%-17% margin range across the cycle

Our reporting is adjusted for the integration of Invensys and repositioning of Buildings



¹ Including Invensys reported revenue for last 12 months to September 2013

After a decade of building and improving our portfolio of businesses, we now intend to focus on organic growth...

Invensys

Fills a key gap in our business portfolio
Now a unique player in efficiency technologies

Focus

Focus on ROCE improvement and EPS growth

M&A policy

Small acquisitions on a opportunistic basis
especially in the new economies, in solutions and software



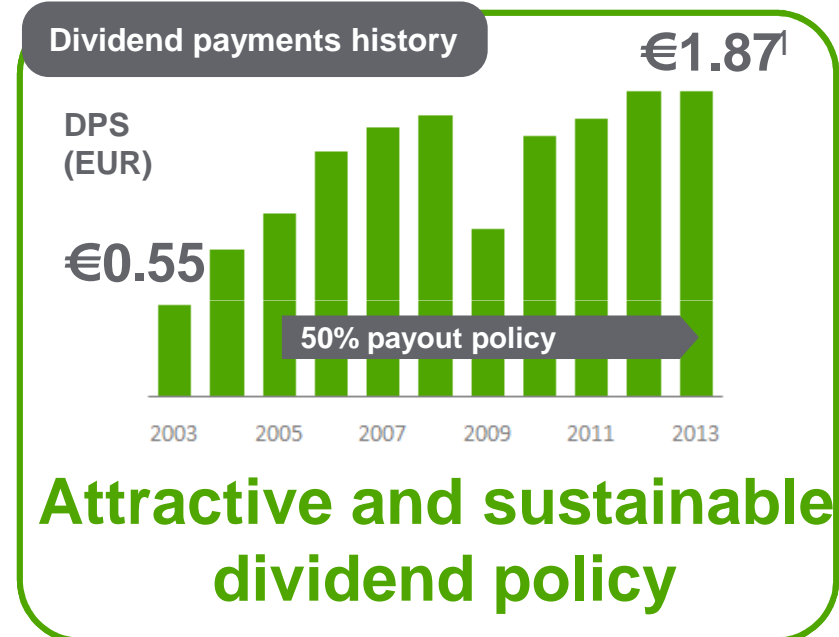
Organic growth will be the main driver of our development

... and allocate more of our cash flows directly to shareholders

Capital structure

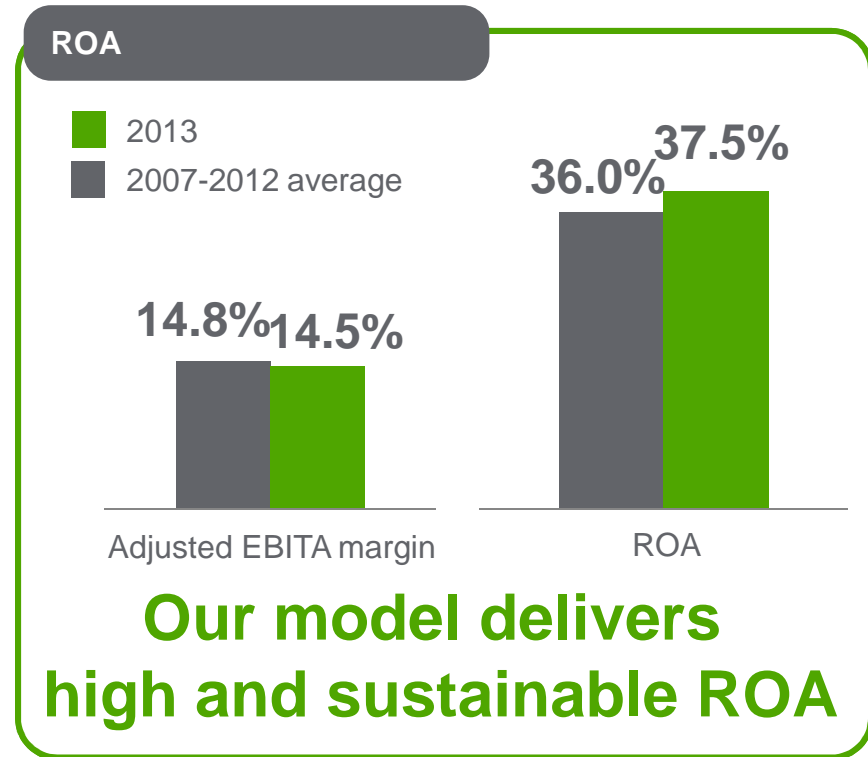
- Target: maintain a solid balance sheet
- Keep a strong credit rating
Long-term target A-
- Neutralization of dilution from employee and management share plans through share buy back

Committing to stability of share capital



1 Subject to shareholder approval on May 6, 2014

Profitable growth and capital efficiency to drive strong EPS and ROA performance



$$\text{ROA} = \frac{\text{Adjusted EBITA after tax}}{\text{Average Operational Assets}^1}$$

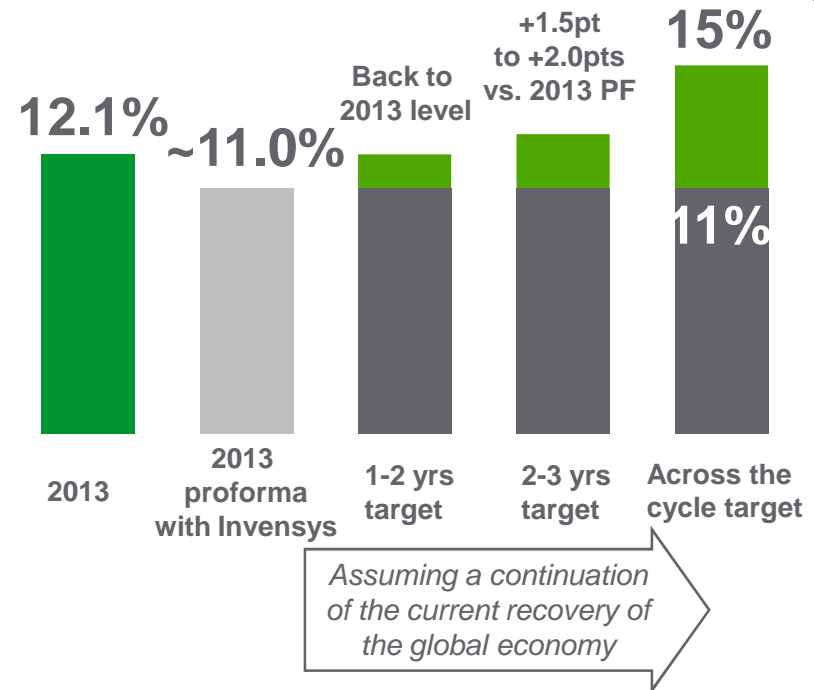
¹ Operational Assets = Property, Plant and Equipment + Inventories + Trade receivables – Trade payables
Average of 31.12.N, 30.06.N, 31.12.N-1 balance sheet positions

We focus on returns and target significant improvement of ROCE in the next 2-3 years

ROCE

$$= \frac{\text{Adjusted EBITA after tax}^1}{\text{Average Capital Employed}^2}$$

ROCE target range of 11%-15% reaffirmed



- We target to be back to pre-Invensys level in 1 to 2 years
- We target a 1.5 to 2.0 points improvement in 2 to 3 years
- ROCE will be a criterion of management compensation

1 Tax rate = Effective tax rate adjusted for any benefits of Invensys-related tax shield that would not be captured in the P&L

2 Capital Employed = Shareholders' equity + net financial debt – associates & financial investments – See appendix for full definitions

Solid potential for long term profitable growth and attractive returns

A business with strong fundamentals and unique positioning

A growth story

Efficiency and synergies supporting organic margin improvement

Outlook for EPS growth and ROCE improvement

Capital allocation strategy supporting direct shareholder returns

**Help people make the
most of their energy**



Appendices



Definitions

- Adjusted EBITA: EBITA before restructuring and other operating income and expenses
See reconciliation to EBITA and information relating to prior periods in the 2011 annual results financial release
- EBITA: EBIT before amortization and impairment of purchase accounting intangibles and impairment of goodwill
- Cash conversion: Free cash flow / net income
- Free cash flow: Operating cash flow – change in working capital – net capital expenditures
- ROCE: Return On Capital Employed
See definition and calculation on the next page

ROCE definition

After-tax¹ adjusted EBITA

Average Capital Employed

ROCE calculation		
P&L items		2013 reported
EBITA	(1)	3,309
Restructuring costs	(2)	-176
Other operating income & expenses	(3)	73
= Adjusted EBITA	(4) = (1)-(2)-(3)	3,412
x Effective tax rate of the period	(5)	25.0%
= After-tax Adjusted EBITA	(A) = (4) x (1-(5))	2,558
Balance sheet items		2013 Avg of 4 quarters
Shareholders' equity	(B)	16,963
Net financial debt	(C)	4,532
Adjustment for Associates and Financial assets (at historical value)	(D)	-346
- Electroshield Samara (50% stake)		67
- Sunten Electric Equipment (40% stake)		80
- Fuji Electric FA Components & Systems (36.8% stake)		84
- NVC Lighting (9.2% stake)		115
- AXA (0.5% stake)		
= Capital Employed	(E) = (B)+(C)+(D)	21,149
= ROCE	(A) / (E)	12.1%

¹ Tax rate will be adjusted for any benefits of Invensys-related tax shield that would not be captured in the P&L

**Help people make the
most of their energy**

